

Hello,

On behalf of our entire alumni community, thank you for taking time to consider donating to our program. Our Spring Break NYC workshop is very much a labor of love, and, with your help, we hope to continue our legacy of helping future generations of Broadway performers!

Our alumni chapter, OCUNYC, was founded in 2005. A group of six Oklahoma City University alumni met in a studio apartment in New York City and set out to create a network of alumni in the area with whom we could connect and build a family while we were figuring out how to live in such a crazy city.

## **OCUNYC** mission statement

OCUNYC is committed to providing opportunities for Oklahoma City University alumni in the Tri-State area for networking, continuing education, and philanthropy, as well as assisting in the assimilation of new graduates into the New York City community.

Among the many events we planned for our inaugural year was the Spring Break NYC workshop, which would coincide with OCU's spring break hiatus & allow us to invite current students into the fold. When we began this venture 10 years ago, we started with 15 Seniors taking a one-day workshop that was solely comprised of a mock audition in dance and singing. Since then, we've been able to broaden our curriculum & our mission.

## **Spring Break NYC mission statement**

Spring Break NYC is the annual workshop intensive hosted by the OCUNYC alumni chapter for the benefit of Oklahoma City University students in order to supplement their regular college training, enlighten them to what is realistically expected of them upon graduation, and to begin to make professional connections that are essential to a successful theatre career. Spring Break NYC strives to bridge the gap between students of different classes, majors, and schools, and to assimilate them into the larger OCUNYC theatrical community.

After that first year, we were graciously offered funding for this event so that we could expand and make it available to ALL students with numerous class offerings. This gave us the ability to reach more than 100 students each year, Freshmen through Graduate Students, and show them what the business would be like when and if they decided to move to New York and pursue a career in entertainment. We have always strived to (1) be all-inclusive of every major and classification, (2) give no preference to any of those students in regard to major or class, and to (3) help them to see where they need to improve in their studies so that they will be prepared to work in the entertainment business. We believe wholeheartedly in the education that we received at OCU, and we only aim to inspire current students to make the most of their time in these tremendous programs.

In Fall 2014, it became clear to us that our fundamental goals no longer aligned with that of our generous donor. Because of irreconcilable differences, we parted ways with our previous benefactor. In the weeks and months that followed, we were able to raise half of our normal budget and were able to host the workshop as planned but in a limited capacity. With fewer days, fewer classes, and fewer students, we were able to pull together a successful, albeit abbreviated, workshop. We are now hoping to raise enough funds to put us back in a position to conduct the workshop as we have in the past with the hopes of continuing its growth in the future.

We have maintained support from Oklahoma City University as a whole but they in no way fund or donate to the Spring Break NYC workshop other than purchasing t-shirts for the student participants and helping us to also find funding when they can. With their support and help, we are able to use the schools office of University Advancement to collect donations so that they will be tax deductible for the donor.

If you feel our program is worthy of your support, we would greatly appreciate your donation. The students of Oklahoma City University have grown to treasure our workshop, and many consider it the highlight of their school year. Some continue on to very successful careers on Broadway; some learn that their talents could be best suited elsewhere across the country; but all come away with a greater sense of what is expected of a New York theatre professional.

Your generosity would be a tremendous help to keep our workshop afloat. If you wish to donate, we allow for a couple different payment options...

• Online Donation: go to www.ocunyc.com/donate

## • Mail a Check:

Oklahoma City University, University Advancement 2501 N. Blackwelder Ave.
Oklahoma City, OK 73106
Please write in the memo line of checks – For OCUNYC Spring Break NYC as well as mention your intention of donation to our workshop in a cover letter.

If you would like to learn more about our organization, you may want to visit <a href="https://www.ocunyc.com">www.springbreaknyc.com</a>.

Thank you so much for your time and consideration.

Sincerely,

OCUNYC Alumni Committee Macy Reeves Strimple Peyton Royal